

Equality Impact Assessment: Gedling Visitor Economy Destination Management - June 2026

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The main objective of		<p>The Visitor Economy Destination Management Plan outlines the ambitions and targets for Gedling’s visitor economy over for 2026-2030.</p> <p>The Plan sets out a number of actions that could maximise the benefits of the visitor economy to support growth across the Borough. These aim to drive economic growth, enhance cultural vibrancy, and improve sustainability in Gedling’s visitor economy. The DMP has been produced alongside a new Economic Growth Framework for 2026-2030 and should be viewed collectively. These documents collectively demonstrate a strong ambition and opportunity to grow Gedling’s visitor economy and ensure that a cohesive overarching ambition for Gedling Borough is created.</p>			
<p>What impact will this have on the following groups? Please note that you should consider both external and internal impact:</p> <ul style="list-style-type: none"> • External (e.g. stakeholders, residents, local businesses etc.) • Internal (staff) 					
Please use only ‘Yes’ where applicable		Negative	Positive	Neutral	Comments
Gender	External			Yes	The Gedling VEDMP promotes inclusive growth by: <ul style="list-style-type: none"> • Improving access to employment and skills. • Supporting disadvantaged communities. • Addressing inequalities across different areas of the Borough.
	Internal			Yes	
Gender Reassignment	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the

					proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Age	External			Yes	The Council will continue to ensure that the voices of different groups (including young people and seniors) are included in the development of the Gedling VEDMP.
	Internal			Yes	
Marriage and civil partnership	External			Yes	The Council as the accountable body have and will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Disability	External				The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Race & Ethnicity	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the

					proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Sexual Orientation	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Religion or Belief (or no Belief)	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	
Pregnancy & Maternity	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	

Other Groups (e.g. any other vulnerable groups, rural isolation, deprived areas, low-income staff etc.). Please state the group/s:	External			Yes	The Council will continue to ensure there is inclusivity and comprehensive opportunities to engage in the development of any projects that fall within the proposals set out in the Gedling VEDMP and will not differentiate between persons who share a relevant Protected characteristic.
	Internal			Yes	

Is there is any evidence of a high disproportionate adverse or positive impact on any groups?	No		
Is there an opportunity to mitigate or alleviate any such impacts?	No		If any adverse impacts become known during future consultation exercises, these risks will be included on the overall programme risk register, and mitigated.
Are there any gaps in information available (e.g. evidence) so that a complete assessment of different impacts is not possible?	No		
In response to the information provided above please provide a set of proposed action including any consultation that is going to be carried out:			
Planned Actions	Timeframe	Success Measure	Responsible Officer

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Authorisation and Review

Completing Officer	Nathan Wall
Authorising Service Manager	Nathan Wall
Date	20 06 2026
Review date (if applicable)	